

4K UHD Smart TV



4K UHD



HGiG



UR781C (EU)			781C0LB /55/50/43UR781C0LK
Display	Stand Type	2 Poles	
	Inch	86" / 75" / 65" / 55" / 50" / 43"	
	Resolution	3,840 × 2,160 (4K UHD)	
VESA	86" : 600 × 400 65" / 55" : 300	,	75": 400 × 400 50" / 43": 200 × 200



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.



Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.



HGiG, Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.



Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.

* All images are for illustrative purposes only.







